

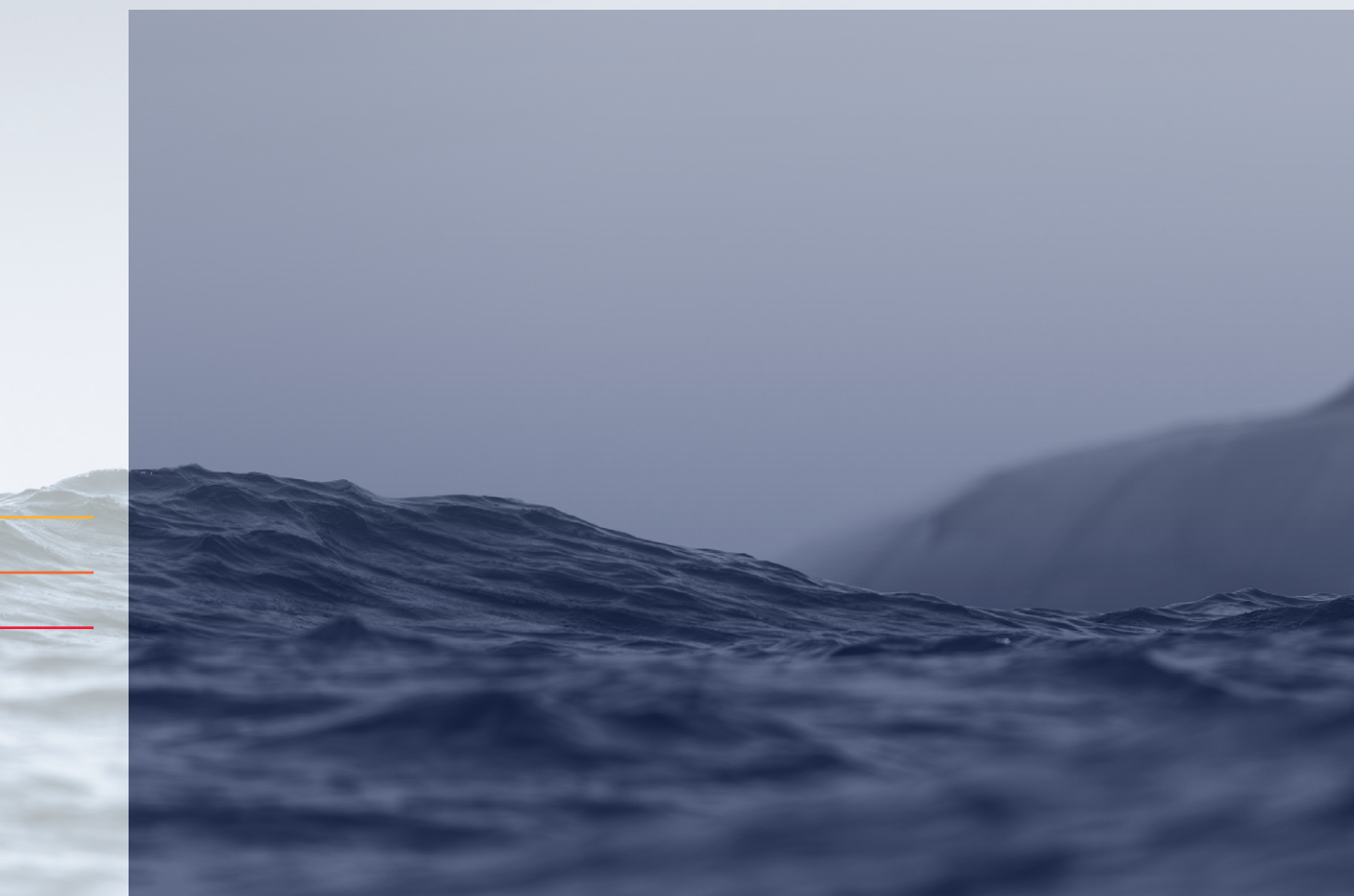


**ALL LEADERS INITIATIVE**  
LE LEADERSHIP BASÉ SUR L'INTENTION



# LEADING CREWS

for a meaningful  
and significant performance



leadership path

**SDG CHAMPIONS**

SUSTAINABLE DEVELOPMENT GOALS



SDG CHAMPIONS FRANCE



2020–2030 is a now-or-never decade to all work together on a larger scale, for the planet and its people, for peace and prosperity, though partnerships.

The “Champions” of Sustainable Development Goals (aka SDG champions) are committed to work in unity to reach those 17 goals as set per the 193 state members of the United Nations, before 2030.

To all work as a team, efficiently towards those ambitious goals, they need mindful leaders, that are free and responsible.

This program is the cornerstone of the journey we propose, that will shape and empower your leadership.

Join the journey and all hands on deck with your crew(s) towards the same goals!

#### Be leaders :

- **MINDFUL** of yourself, of others, of the world we live in, and of the SDG.
- **FREE** to express your values, your decision capabilities, in pursuit of your ambition.
- **RESPONSIBLE** for your thoughts, your emotions and your actions.

*Heading towards 2030's agenda and its 17 SDG: the program "Leading News" proposed by SDG champions and All Leaders Initiative is set apart from all other leadership courses by its focus on People Planet Profit, always sincerely aligned with the 17 SDG of the United Nations. The mission is clear, and the stakes for our future are high. Promoting peace and solidarity should always be at the core of our commitments, that shall stay mindful, free and responsible.*

Vice admiral  
Olivier LAJOUS

## GOALS

At the end of this course, you'll be ready to:

- strengthen your own leadership, building on your emotional, interpersonal, and situational intelligence.
- grasp how important the inter-relational dimension is key to your project's success.
- act for change, always able to cope with evolving conditions whilst heading towards SDG

## WHO SHOULD JOIN ?

The course is open to leaders aiming for impact.

- SDG champions
- people carrying an ambitious project, who want to master the art of leading a crew.

No discrimination based on diplomas or college degrees.

**This program will awaken your consciousness to your true leadership potential. It will give you factual keys and tools, applied in small-teamed workshops and in individual sessions. The goals are always tangibles, and the benefits are perceived.**



## PROGRAM ARCHITECTURE AND PEDAGOGY

« Leading crews » is a mix of personal and group courses.

- Group courses are a mix of plenary and breakouts sessions. The energy of the group opens you up to powerful epiphanies.
- Peer-to-peer workshops give the opportunity to open-up to a trusted counterpart, dig deeper into concrete cases and experiment with various personal stances.
- Individual exercises are also required throughout the program.

## FACILITATION

Each student cohort is followed by 2 certified facilitators. They guarantee the overall program runs as expected.

An external speaker will bring expertise and insight on the second day of each module.

A strong and proactive personal involvement is part of the enactive character of the program.

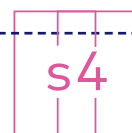
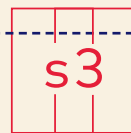
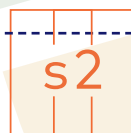
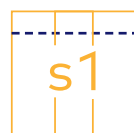
APPLICATION



SELECTION



4 PLENARY  
SESSIONS OF  
3 DAYS EACH



peer group work

CERTIFICATION

## CERTIFICATION

Each program is leading to certification, validating the following:

- Personal evolution of the SDG champion, improving on his personal stance, and his ability to positively impact group dynamics.
- Translation of lessons learned into personal SDG projects (vision, impact, managerial principles, and strategy)

# PROGRAM

“ That’s how far the torch shall be carried. Now take it and go further if you may, because what a man can imagine, others will achieve.

Jules Verne

## Session 1

let’s be the first and the last

- Building group(s) dynamic
- The fundamentals of « host leadership »
- Intention-based leadership
- Strategies and tools for an impactful communication

## Session 2

each shall be fully in charge

- The fundamentals of psychological safety
- Inclusion, control and openness
- Personal and interpersonal awareness
- Protection & permission, the conditions for impact

## Session 4

embodying the spirit of a crew

- The art of balance
- A space for relationship is a crucible for motivation
- Creative adjustments
- Real success is team success

## Session 3

balancing meaning and performance

- Components of a share vision
- Basic cultural framework needed
- For maximum efficiency of an ambitious activism
- Development stages of a team

## IN A NUTSHELL

**12** day program, split in **4** modules of **3** days each (**100**h), each **8** weeks for the classic version, but each **4** weeks for the fast-tracked one. Defense on the last day. **40** persons enrolled per class, peer-groups of **6-7** people.

Face-to-face or in residency

Fit for busy schedules, with a mix of weekdays and weekends.

## APPLICATION

Upon file.

**You will be selected based on your project, ambition and how those are aligned with the SDGs.** A member of the educational team will reach out to you discuss.

Next courses : please refer to [www.all-leaders.fr/en/SDGleaders](http://www.all-leaders.fr/en/SDGleaders)

## COST

starting at **4800** € for face-to-face courses, excluding accommodation costs  
Special arrangements (accelerated program, within the company or in residency) :  
please contact us.

Terms and conditions on our website.

## CONTACT



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# THE CAPSTONE OF THE LEADERSHIP PATH TOWARDS SDG CHAMPIONS



“

We are in the middle of one of the most profound shifts in human history, where the primary work of mankind is moving from the Industrial Age of “control” to the Knowledge Worker Age of “release.”

[...] Our world’s bright future will be built by people who have discovered that leadership is the enabling art. It is the art of releasing human talent and potential. You may be able to “buy” a person’s back with a paycheck, position, power, or fear, but a human being’s genius, passion, loyalty, and tenacious creativity are volunteered only. The world’s greatest problems will be solved by passionate, unleashed “volunteers.”

Stephen R. Covey





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